

# Playhouse 90: "Eloise"

US TV: c1956 : dir. : Columbia / CBS : 90 min  
 prod: Hubbell Robinson : scr: : dir.ph.:  
*Evelyn Rudie* .....  
 Ethel Barrymore; Louis Jourdan; Monty Woolley; Charles Ruggles; Inger Stevens;  
 Maxie Rosenbloom; Conrad Hilton

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*And somebody still thought mobile phones a good idea?* **Eloise** *Source: How Sweet it Was*  
**Halliwell's Television Companion** general note:

“Ambitious for its time (1958), this CBS season of "90-minute" film dramas supplied by Columbia marked the real beginning of the TV movie. Producer: Hubbell Robinson. Emmys: 1956 - Best New Series; 1957 - Best Dramatic Anthology; 1960 - Best Dramatic Programme.”

**The History of Television** note:

“ **"Playhouse 90"** was one of the outstanding live drama shows on television.”

**How Sweet It Was** note:

“ **"Playhouse 90"** was television’s most ambitious undertaking - a series of weekly ninety-minute dramas with the best casts, writers, directors, and producers that a high budget could buy. In its five years on the air it had its share of failures, particularly toward the

end, when ratings considerations overrode artistic judgment, but **"Playhouse 90"** will be remembered for a long time to come as a show that provided some of television’s most unforgettable dramas... **"Eloise"** was a highly publicised - but not so highly regarded - venture into comedy, based on Kay Thompson's book. Seven-year old Evelyn Rudie was Eloise, and a mixed bag of bewildered grown-ups wandered through the ninety minutes. Among them were Ethel Barrymore, Louis Jourdan, Monty Woolley, Charles Ruggles, Inger Stevens, Maxie Rosenbloom, and Conrad Hilton.”

[no listing in "Television's Greatest Hits" or "25 Years of ITV - 1955-1980"]

No further information currently available. Another title from the same slot of interest to the archive was **"Child of Our Time"** with Bobby Crawford. Nothing further is known of Evelyn Rudie.

See subject index (for want of more details) under **COMEDY**.